

GmCat One-Pager

A quick guide to open culture, fixed artifacts, and living lore

What Is GmCat?

GmCat is an experiment in decentralized brand development. Instead of a corporation controlling a brand, the community helps create and evolve it together.

Core Ideas

Open-source culture. Fixed-supply artifacts. Living lore.

Anyone Can

Create art • make stories • build games • spread memes • organize events • expand the mythology.

GmCat Greeting Artifacts

GmCat culture is open to everyone, but the Greeting Artifacts are fixed. They are scarce cultural artifacts of the ecosystem: a way for holders to show alignment with the brand, the mythology, and the decentralized movement. There are 77,777,777,777 original GmCat Greeting Artifacts, and no additional original supply will be created.

Proof of Alignment

Within the GmCat ecosystem, a Greeting Artifact functions as Proof of Alignment. Holding may begin as a signal of alignment, but through the Artifact Path and Artifact Tier System it can evolve into access, creation, recognition, ritual, and cultural contribution. Non-commercial culture remains open; commercial usage requires artifact alignment.

Artifact Path and Tier System

The Artifact Path is a guiding document that explains the five pillars of cultural utility: Alignment, Creation, Lore, Recognition, and Ritual. The Artifact Tier System explains how different levels of Greeting Artifact alignment may unlock deeper participation and permission layers while keeping the public culture open to everyone. The GmCat Open Brand License explains community use, commercial rights, and artifact alignment in more detail. The guiding principle is simple: holding unlocks access and permission; contribution earns status.

Why It Matters

Most brands are centralized, top-down, and tightly controlled. GmCat is an experiment in open, participatory, decentralized brand-building and community culture.

Core Values

• Positivity • Creativity • Openness • Decentralization • Community participation • Fixed-supply • Cultural alignment • Recognition through contribution.

Vision

To become a globally recognized, internet-native, decentralized brand.

**Nobody owns the purr. Everybody adds to the lore.
Open culture. Fixed artifacts. One big GM!**